Making Good Financial Decisions

Maximizing returns,
Minimizing loss
Remember…

The better you understand what you’ve done in the past…

the better you can plan for the future
Remember...

Income — Expenses — Savings =

Profit OR Loss
How can you maximize your income (or yield) WITHOUT more expense?

What expenses pay off and which ones don’t? How do you decide?

Income — Expenses — Savings

= Profit OR Loss
Which Expenses Are Worth It?

Know when to invest, and when to let it go.
Example: Tomatoes

Is it worth buying tomato stakes for your tomatoes?
Example: Tomatoes

If you don’t, more of your tomatoes will rot from touching the ground.

If you do, your plants will be healthier and produce more good tomatoes. But the stakes cost money.
Example: Tomatoes

Pay For It
Example: Tomatoes

DON’T Pay For It
What if my tomatoes look like this?
I’ve already put SO much time and money into them, I can’t afford to lose them!
Income – Expenses – Savings = Profit OR Loss

- Reduce waste
- Set your prices well

What expenses pay off and which ones don’t? How do you decide?
6.

Source: Manitoba Agriculture (http://www.gov.mb.ca/agriculture)
Source: Manitoba Agriculture (http://www.gov.mb.ca/agriculture)

6. $90

$20

$5 per year

$100

YES

YES
8. You are counting on your farm to support your family. You’ve already spent $1,200 on it. But there’s a big drought, and you don’t have irrigation.

Should you keep working and buying supplies? **NO**