

# Community Food Projects Indicators of Success

## FY 2017 Beneficiary Survey Guide

### Introduction

This guide is for the Beneficiary Survey for the Community Food Projects Indicators of Success FY 2017. This survey is the data collection method for the beneficiary component of the annual [Indicators of Success](#) report that documents the collective impact of all current grantees in a particular fiscal year. This report is distributed widely as well as sent to the USDA to support future CFP funding.

This guide is not intended to be the actual survey – **the data collection will happen online**. You are receiving this in advance of the survey in case you are already surveying your participants and want to incorporate some of this into your existing survey. If you prefer not to distribute a survey to your beneficiaries, you can also incorporate these questions into interviews, focus groups or other data collection methods.

The online survey is designed to only ask certain questions to each beneficiary. For example, the questions on farming/gardening will only be asked of people who participated in those activities. If you choose to collect data through other means, you can select the relevant questions for your beneficiaries. The survey covers project activities in FY 2017 (Oct 1, 2016 - Sept 30, 2017).

If you were awarded your CFP grant to start in FY 2018, you will not be asked to fill this survey out until next year.

### Basic Information

1. What is the name of the program you participated in?
2. How long have you been involved with this program?
  - Less than 6 months
  - 6 months – 1 year
  - More than 1 year
3. What did (or do) you do with this program? Please select all that apply.
  - Learned to farm/garden
  - Incubator Farm
  - Community Garden
  - Cooking classes
  - Receiving food for free
  - Customer
  - Business planning class
  - Starting a new business
  - Job readiness training
  - Volunteering
  - Other

### Access to food and healthy eating

1. How frequently did you eat fruits and vegetables **before** this program?
  - More than once a day
  - 4-6 times/week
  - 1-3 times/week
  - Not at all

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2. How frequently do you eat fruits and vegetables **now**?
  - More than once a day
  - 4-6 times/week
  - 1-3 times/week
  - Not at all
3. How easy is it for you to get fresh fruits and vegetables on a regular basis?
  - Very easy
  - Easy
  - Hard
  - Very hard
4. If it is hard, why is that so?
5. Has this project made it easier for you to get access to fresh fruits and vegetables?
  - Yes
  - No
6. Are you able to get foods that fit with your cultural diet?
  - Yes
  - No

#### Farm/Garden programs

These questions will only be displayed if they select learned to farm/garden, incubator farm or working on a community garden at the beginning.

1. What was your level of farming or gardening **before** being part of this program?
  - High
  - Medium
  - Low
  - No experience
2. What is your level of farming or gardening **after** being part of this program?
  - High
  - Medium
  - Low
  - No experience
3. If you farm as a business, are you able to live off farming as your primary income?
  - Yes
  - No
4. What have you learned from this program about farming or gardening?
5. If you farm as a business, how has this program impacted your farming business? Please include impact on markets and growing practices.

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#### Job Readiness/Business Training

These questions will only be displayed if they select business planning, starting a new business or job readiness training at the beginning.

1. (If job training) Has this program helped you be more prepared to get a job?
  - Yes
  - No
2. (If business training) Has this program helped you feel more prepared to run your own business?
  - Yes
  - No
2. What have you learned from this program?

#### General Questions

1. How has this program impacted your life?
2. What is your gender
  - Female
  - Male
  - Other
3. How old are you?
  - 17 or younger
  - 18-24
  - 25-34
  - 35-44
  - 45-54
  - 55-64
  - 65 or older
4. Are you Spanish, Hispanic or Latino?
  - No
  - Yes
5. What is your race?
  - American Indian or Alaskan Native
  - Asian, Asian Indian or Pacific Islander
  - Black or African American
  - White or Caucasian
  - Other
6. What is the highest level of school you have completed?
  - 12<sup>th</sup> grade or less, no diploma
  - High school diploma
  - Some college, no degree

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- Associate's degree
  - Bachelor's degree
  - Graduate degree
7. What is your household's total income (before taxes)
- Less than \$15,000
  - \$15,000 - \$24,999
  - \$25,000 – \$49,999
  - \$50,000 – \$74,999
  - \$75,000 - \$99,999
  - \$100,000 or more