Steps for Farmland Matching in Massachusetts

- Landowner Outreach and education to locate suitable farmland
- Town Outreach (Agricultural Commissions, Con Coms, Land Trusts, Town-owned land, etc.) and education to locate suitable farmland
- Site visits and Technical Assistance for Farmers and Landowners
- Searchable Map and Database of Available Land for farmers
- Development of resource guides and workshops for landowners and municipalities on leasing land to farmers
- Development of Farmer Resources and Workshops on Finding Land and Land Tenure Options

Key:
- Landowners
- Farmers
- Overlap

Farmers connect with land and Farmland is conserved and utilized.
Steps for Farmland Matching in Massachusetts

**Landowner Outreach**
- GIS farmland ID
- Town Outreach Activities
- Other Community Outreach
- Landowner Workshops
- Targeted Landowner Outreach

**Available Farmland**
- Site visits and landowner TA
- Map and Database Update
- Farmer Resource Development
- Farmer Workshops
- Site visits and Farmer TA

**Matchmaking**
- Farmers find the land they need and Farmland is conserved and utilized

**Farmer Outreach**